

ABSTRACT

A display system according to the present invention includes: a dimming device **10** capable of switchably presenting a light reflecting state or a light transmitting state; and a display device **20** for displaying information by modulating light transmitted through the dimming device **10** and/or light reflected by the dimming device **10**. The dimming device **10** has a plurality of regions each being independently capable of switchably presenting a light reflecting state or a light transmitting state, and, when a plurality of types of information are being displayed on the display device **20**, the dimming device **10** is capable of selectively switching between the light reflecting state or the light transmitting state of each of the plurality of regions in accordance with the types of information being displayed.